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See page 5 for description

Tested Exhibition

DAHLIAS

of Exceptional Merit

For Delivery Spring 1925

J. A. KEMP

DAHLIAS AND GLADIOLI

Little Silver, N. J.

Telephone 315-M Red Bank

To My Dahlia Loving Friends; Greeting

It is with unusual pleasure I present this my 1925 catalogue to my DAHLIA loving friends and patrons throughout the American continent. I wish to express to all my patrons my deep appreciation for their loyal and liberal support in the years that have passed.

I have endeavored to offer you only the best that can be obtained of these wonderfully beautiful, and popular flowers, and in this catalogue you will find listed one of the most select collections to be found in any catalogue issued this year.

I wish especially to call your attention to the two superb varieties (Robert Treat and Mor-della) I am introducing, and featuring for season of 1925. Both are outstanding varieties, and I predict for them a great future.

In the future as in the past, it will be my constant endeavor to give my patrons the very utmost in satisfaction, both in the quality of stock, and service, and all can rest assured that orders placed with me will receive my very careful personal attention, and they will be filled with the very best stock that can be produced.

Bespeaking a liberal share of your 1925 business, for which I thank you in advance, I am,

Yours for better DAHLIAS,

J. A. KEMP, *Glad-Dahlia Specialist*

Breeder and Grower

Little Silver,

New Jersey

December 1924. If interested in Gladioli, please send for catalogue.

General Information

ORDER EARLY—All orders will be filled in the rotation in which they are received. Early placing of your order assures you the variety you wish.

TIME OF SHIPMENT—You are requested to specify the time you wish your order shipped. In the absence of specific instructions as to time of shipment, the order will be shipped at the proper time to plant in your locality.

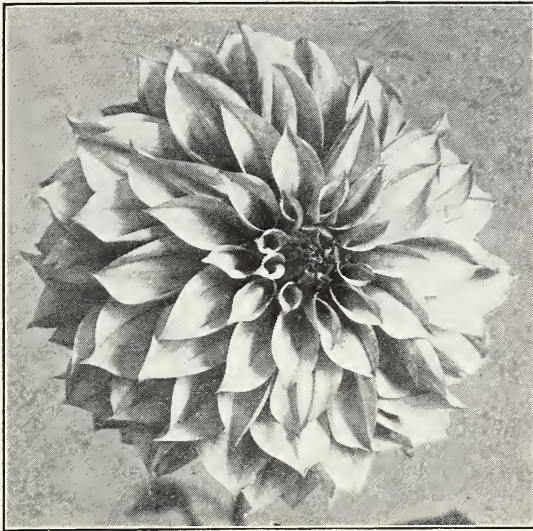
PACKING—No extra charge is made for packing. All orders are packed for shipment under my personal supervision, and every precaution is taken to insure safe arrival, after which my responsibility ceases.

GUARANTEE—While I exercise the greatest care to have my stock true to name, and agree to replace all that may prove untrue to name, I give no warranty, expressed or implied, as to productiveness or any other matter. In case of error on my part, it is mutually agreed that I shall not be held responsible for a greater amount than the original price of the stock purchased. Printed planting and cultural instructions are sent with each order, which if followed, should enable you to grow Dahlias successfully.

DESCRIPTIONS—Descriptions of varieties listed in this catalogue are as nearly true as it is possible, many of them being according to Ridgeway's color chart.

TERMS—Cash with orders or before shipment of stock, unless previous arrangement for credit account has been made. Firms with established credit will receive usual terms.

ABBREVIATIONS—C—Cactus; H.C.—Hybrid Cactus; D—Decorative; H.D.—Hybrid Decorative; P—Peony; D.P.—Decorative Peony.



Jersey's Beauty: (Waite) 1924

**Jersey's Beauty:
(Waite) 1924**

This beautiful pink, introduced last year, has made good, and the dozens of testimonials that have come from enthusiastic growers of it testify to the truth of every claim made for it. It is proclaimed the finest pink Dahlia in existence. The flowers are perfect in shape, and are borne on long stiff stems, well above the foliage. A profuse bloomer, and a splendid keeper when cut. Certified A.D.S. 1923.

Tubers \$5.00, Plants \$2.50 each.

Write for special price on quantity.

SPECIAL OFFER

1 Tuber Each of these Fine Varieties for \$14.00

1 Plant of Each for \$7.00

**Wonderland: H.C.
(Bissell) 1925**

This is one of the most distinct Dahlias in existence, for both form and color. Flowers are very large, and the front of the petals are violet carmine; reverse of petals light rose pink. Petals are twisted and curled giving a fluffy ruffles effect, that is unique, and exceedingly handsome two tone effect.

Tubers \$10.00, Plants \$5.00 each.



Wonderland: H. C. (Bissell) 1925

Tested Exhibition Dahlias of Exceptional Merit

New Varieties for 1925

E. D. Adams: D.P. (Waite)—Large flowers of a rich golden bronze color and are borne on long stiff stems, well above the foliage. Tubers **\$10.00**, Plants **\$5.00**.

Captain Alpine: D. (King)—Tubers **\$5.00**, Plants **\$2.50**. Illustration and description page 10.

Jersey's Beacon: D. (Waite)—Chinese scarlet with a paler reverse, giving a two toned effect. Very large flower, vigorous grower, and with a good stem.

Winner of the silver medal, for the best new variety, at New York. The advance sales on this Dahlia has been so heavy, that we can now offer green plants only. Each **\$5.00**.

City of Lawrence: D. (Murphy)—I believe this is the best yellow Dahlia ever introduced. The flowers are of very large size, being almost as deep as they are wide. Color is a rich clear sulphur yellow. Plant medium to tall grower, vigorous, and the great blooms are carried well above the foliage on long stiff stems. This Dahlia is worthy a place in the very finest collections. (Plants only) Each **\$5.00**. Stock limited.

Charles Stratton: D.—A grand exhibition variety. A fluffy Dahlia that has been awarded sixteen prizes in the state of New Jersey, for size of flower, and artistic coloring. The color is pale gold, shaded and tipped with old rose. Stiff upright stems, one of the best. Tubers, each **\$7.50**. Plants **\$3.75**.

Eastern Star: D. (Dahliadell)—This Dahlia scored 87 exhibition, and 88 commercial at the Dahlia Society of N. J. trial grounds, 1924.

According to one of the most noted eastern growers, "Eastern Star" is a corker. And I say it without any reservation; that it was the best new Dahlia I tried out this year, and I had most of the new ones.

Color is a soft saffron yellow, with old gold shading. Flowers of great substance, and remarkable keeping qualities. Full centers, and are held erect on strong stems. Excellent bush growth, and free flowering. Flowers grow to ten inches without forcing. Tubers, each **\$15.00**. Plants, each **\$7.50**.

Emma Marie: H.C. (Dahliadell)—Pink with creamy center. Tubers **\$10.00**. Plants **\$5.00**.

Jersey's Joy: D. (Waite)—Rich golden yellow. Flowers of good form, good size, and reproduced very freely on fine stiff stems. Tubers **\$5.00**. Plants **\$2.50**.

Lady Dorothea: D.P. (Bissell)—Mammoth flowers of a rich Ochraceous orange. Produced on long stems, and held well above the foliage. One of the most pleasing and showy Dahlias of the Orange shades. Tubers **\$5.00**. Plants **\$2.50**.

Little Silver: D. (Kemp)—Tubers **\$5.00**. Plants **\$2.50**. Illustration and description page 10.

Jersey's Mammoth: H. (Waite)—This Dahlia is truly a monster. Winner in the class for the largest bloom at New York. Color is a rich golden mahogany. The advance sales of this variety have been so heavy that we can now offer green plants only. Plants **\$5.00**.

Jersey's Monarch: D. (Waite)—Very large flowers of great depth, good stems, and the pleasing deep salmon color, shaded yellow at base of petals, attracts and holds the attention of all who see it. Tubers **\$10.00**. Plants **\$5.00**.

Mordella: D. (King)—Tubers **\$5.00**. Plants **\$2.50**. Illustration and description page 7.

Jersey's Matchless: D. (Waite)—Golden buff, large flower, borne on long stiff stems, which hold the bloom well above the foliage. One of the best of this color. Tubers **\$10.00**. Plants **\$5.00**.

Myfameoy: H.C. (Kemp)—Plants medium to strong growers, producing its flowers on strong stiff stems holding them erect above the foliage.

Color, beautiful hue of Ochraceous salmon, with lemon chrome center. Flowers six to eight inches in diameter. A splendid cut flower. Tubers **\$5.00**. Plants **\$2.50**.

Paul Revere: D. (Bissell)—This is the best Dahlia of the color I have ever seen to date. The flowers are large, full centered, and of good depth, and are a rich crimson color, overlaid with a brilliant scarlet satiny sheen. Flowers of this Dahlia are about as near sun proof as any in existence, never showing more than the slightest trace of burning, even in the hottest weather, and then only on the old petals that are falling. Tubers **\$5.00**. Plants **\$2.50**.

Robert Treat: D. (Mueller)—Tubers **\$10.00**. Plants **\$5.00**. Illustration and description on page 6.

Sunny Jersey: D. (Dahliadell)—This Dahlia is an exceptionally free bloomer with flowers a foot or more above the foliage, on erect stems. Color is a lemon yellow, with golden suffusion. Scored 85 exhibition, 90 commercial at the Dahlia Society of N. J. trial grounds, 1924.

This variety is in great favor with commercial florists. Tubers **\$5.00**. Plants **\$3.00**.

Jersey's Sovereign: D. (Waite)—A new shade of color, which is hard to describe. It is a self color, and the nearest we can come to it with the help of Ridgeway's color chart, is Salmon Orange. A strong vigorous grower, with very dark foliage. Flowers are of good size, and on good stiff stems. Tubers **\$10.00**. Plants **\$5.00**.

Trentonian: D. (F & M)—A giant decorative Dahlia of a hue that appeals and captivates at a glance, and is really symbolic of autumn. The color is that of an "Indian's skin" a wonderful blending of old gold, amber and coppery bronze. The whole forming a flower of marvelous brilliancy, with a center zone of reddish bronze. The petals are broad, evenly placed, with the appearance of velvet, and durability of leather, making a flower of great lasting qualities. This variety is highly recommended either for garden or exhibition, for its size, stem and grand color. Awarded certificate of merit, trial gardens of Dahlia Society of New Jersey. Tubers, each **\$15.00**. Plants, each **\$7.50**.

Wonderland: H.C. (Bissell)—Tubers **\$10.00**. Plants **\$5.00**. Illustration and description page 1.

Wild Rose: D.P. (Kemp)—Plant is of semi-dwarf habit, producing beautiful wild rose colored flowers in the greatest profusion. Flowers medium to large, and when first full blown, are full in the center, but as the bloom becomes more mature it opens to Peony type. This is one of the most pleasing Dahlias for house decoration, and is a great favorite with lady visitors to our Gardens. Tubers **\$5.00**. Plants **\$2.50**.

J. A. Kemp, Little Silver, N. J.

Arkansas, May 19, 1924

Dear Sir: I want to thank you for the beautiful dahlia plants. They were a great surprise, coming so far. They were packed so nicely, not a leaf broken. Put them right out and shaded. They look fine now. I knew you would like to know their condition when received. Thanking you again, I am

Sincerely yours,

MRS. H. A. McGEE

Mr. J. A. Kemp, Little Silver, N. J.

Virginia, May 21, 1924.

Dear Sir: The dahlia plants received today, they are splendid plants. Thank you for your kindness.

Don't think I ever saw nicer packed plants. My only regret is that I did not buy all my plants and tubers from you this year, but promise you shall hear from me next. Send me price list as soon as you issue one.

Yours,
CLAY DREWRY

Tested Exhibition Varieties of Recent Introduction

Mrs. John K. Allen: H.C. (1924)—Dragon's blood red, empire yellow at base of petals. Reverse of petals, Martin's yellow. Petals are twisted and curled in a very odd and pleasing Chrysanthemum effect. Very distinct. Tubers **\$7.50**. Plants **\$3.75**. (Stock limited.)

Arrow of Gold: D. (Seal) 1923—This beautiful variety is a refined blossom of pure gold, deepening in the center and shading to a golden apricot amber at the outer petals. The immense deep blooms are held erect on long stiff stems, making it a wonderful variety for cutting and exhibition. (Plants only) **\$2.00** each.

Jersey's Beauty: D. (Waite) 1924—Tubers **\$5.00**. Plants **\$2.50**. Special prices quoted on quantity. Illustration and description on page 1.

Champagne: D. (Boston)—Chamois, with pink suffusion. Very large handsome flowers on good stems. A new color that attracts attention of all who see it. Tubers **\$5.00**. Plants **\$2.50** each.

Eldorado: D. (Boston)—A pure gold. Very large handsome flower, on splendid stems. A grand variety. Tubers **\$7.50**. Plants **\$4.00** each.

Jersey's Emperor: (Waite) 1923—This fine dark maroon decorative, produces blooms of good size on long stiff stems. A splendid variety, and the best I know of this color. Tubers **\$5.00**. Plants **\$2.50**.

Jersey's Gem: D. (Waite) 1924—Lavender pink, large flowers produced on very long stiff stems. A very free bloomer, and without doubt the best variety of its color in commerce. Certificate A.D.S. 1923. Tubers **\$10.00**. Plants **\$5.00**. (Stock limited.)

Glory of California: H.C. (Seal) 1924—Introducer's description. This great introduction is undoubtedly the largest yellow Hybrid Cactus Dahlia ever introduced. The immense blossoms of a clear golden yellow are held perfectly erect on extra long stiff stems. This Dahlia has been a sensation ever since it won first prize when a seedling at the exhibition of the California State Floral Society. Tubers **\$7.50**. Plants **\$3.75** each. (Stock limited.)

Islam Patrol: H.C. (Davies)—Dark velvety scarlet, tipped and flushed with gold. A very attractive variety that wins the heart at first sight. A wonderful color combination. Tubers **\$5.00**. Plants **\$2.50** each.

Jersey's Jewel: D. (Waite) 1924—Mallow pink, very large long petaled flowers, on good stems. A splendid exhibition variety. Flowers can be had nine inches in diameter without budding or extra feeding. Certificate A.D.S. 1923.

Jersey's King: D (Waite) 1922—Begonia rose. Large perfect flowers on long stiff stems. Beautiful cut flower variety. Certificated A.D.S. 1922.

Francis Lobdell: H.C. (Waite)—This variety has now become well known, and is a great favorite with all who grow it. The plant is of semi-dwarf habit and is so sturdy it really needs no support. Large flowers of the cactus type, and are of a most pleasing mallow pink, shading to white in the center. The best all around garden variety in existence. Certificated, A.D.S. 1922. Tubers **\$5.00**. Plants **\$2.50** each.

A. C. Lawrence: H.D. (Murphy)—An exquisite soft blush pink and cream, of great merit. Plants are tall, vigorous growers, and carry the flowers on long stems well above the foliage. Tubers **\$4.00**. Plants **\$2.00** each.

Margaret Masson: D. (F & M) 1924—This Dahlia immediately attracts the attention of all who see it, on account of its beautiful silvery rose pink color, great depth and size. It is a wonderful exhibition flower, on account of its splendid keeping qualities, and fine upright stems. Notwithstanding its great size, it is a profuse bloomer. Plant medium tall grower. Has received many awards. Tubers **\$10.00**. Plants **\$5.00** each.

Myra Valentine: D. (Mills)—Very large golden bronze, on fine stems. One of the best of the older autumn tinted varieties. Tubers **\$5.00**. Plants **\$2.50** each.

Jersey's Queen: D. (Waite)—Coral pink. Flowers are of medium size, but splendid form, and are produced in the greatest profusion. A beautiful cut flower variety, that is much desired for house decoration. Tubers **\$5.00**. Plants **\$2.50** each.

Jersey's Radiant: H.C. (Waite) 1924—Bittersweet orange. The large flowers are produced on long stiff stems, well above the foliage. A splendid Dahlia that is fast becoming a great favorite. Certificates A.D.S. 1923. Tubers **\$10.00**. Plants **\$5.00** each.

Radio: D. (Sampson)—One of the largest bi-colored Dahlias. The color combination being blood red with yellow tips. Flowers are of immense size, and are borne on long stiff stems, well above the foliage. Tubers **\$7.50**. Plants **\$3.75** each. (Stock limited.)

Susan G. Tevis: D. (Boston)—Dark lilac. Flowers very large, and one of the best exhibition varieties in the whole list of California varieties. You need this one to put out in your prize winnings. Tubers **\$7.50**. Plants **\$4.00** each.

Siskiyou: H.C. (Broomall) 1924—Tourmaline pink, tinged mauve. Capucine orange at base of petals. Plant is of medium height, and produced the largest flowers I have grown, and with less attention than any Dahlia I have ever handled. The flowers all through the season averaged over 10 inches in diameter, with an occasional one over 11 inches. And it has been exhibited at the eastern shows 13 inches in diameter.

No other variety in our Gardens attracted more attention the past season than Siskiyou. Its large flowers, held erect on strong, sturdy stems with 3 to 6 open at once, is a sight long to be remembered. Tubers **\$10.00**. Plants **\$5.00** each. (Stock limited.)

Violetta: H.C. (Waite)—Petunia violet. This variety is still a prime favorite, and is always much admired on account of its rich color. This is the first year that we have been able to get stock of this variety in quantity, as the demand has always been in excess of the supply. Tubers **\$5.00**. Plants **\$2.50** each.

White Sister: D. (Stout) 1924—A beautiful white decorative Dahlia that has attracted the attention of expert growers for the past three years, on account of its beauty and size. A free bloomer, producing its large flowers on very stiff stems. A prize winner wherever exhibited. Tubers **\$5.00**. Plants **\$2.50** each.

Winnipeg, May 27, 1924

J. A. Kemp, Little Silver, N. J.

Dear Sir: Sorry I have not acknowledged receiving your Dahlia plants before now. They came through fine, I could hardly believe they were shipped so far. They looked as though they had been packed a couple of hours before unpacking.

It will be up to me to make them grow and I don't think there will be any trouble at all.

Yours very truly,

J. F. TAYLOR

Tennessee, June 28, 1924.

Mr. J. A. Kemp, Little Silver, N. J.

Dear Sir: I want to gratefully acknowledge the receipt of the 2 dahlia plants which I received 7th inst. They arrived in fine shape and are doing splendidly. It is certainly a mighty fine thing for you to do, and I do certainly appreciate your kindness. I can only speak in the highest praise of your methods. I finished planting 19th and my dahlias are all looking fine. I am looking forward to a good season. The plants I received from you are all doing, in fact they are among the best.

Please again accept my sincere thanks and wishing you every success, I am,

Gratefully yours,

F. GOLTSCHUND



Robert Treat (Mueller)

ROBERT TREAT (Mueller)

THIS great Dahlia was one of the outstanding varieties in the New York, New Jersey, and Eastern Penna. shows last season. No Dahlia ever exhibited attracted more attention, nor received more complimentary remarks. It was continuously the center of attraction for visitors.

At the A.D.S. Show in New York, Robert Treat won the Garden Magazine "Sweepstakes" prize for the best Dahlia never before exhibited at a A.D.S. Show. It also received a special of a silver medal at the Penna. Hort. Society Show in Philadelphia, Sept., 1924.

It was awarded the Robert Treat Hotel silver cup, at the Dahlia Society Show, Newark, 1923 for best seedling.

Robert Treat is a most pleasing American Beauty Rose color, and is unlike any existing variety in shade or color. Flowers 9 to 11 inches across, 4 inches and over in depth. Plants are strong healthy growers of wide spreading habit producing 12 to 16 large perfect blooms to each plant.

Flowers on strong stems well above the foliage and a most desirable type for commercial cut flower use. Robert Treat will be as great a favorite among Dahlias as the American Beauty has been among Roses.

Tubers \$10.00 each, Plants \$5.00 each.

Two Superb Novelties for Spring 1925 Delivery

These two varieties possess a rare quality of distinguished beauty such as is seldom seen in Dahlias.

*They will be favorites
for years to come*



Mordella (King)

MORDELLA (King)

THIS gloriously beautiful variety was another outstanding Dahlia in last year's New York Show, especially under artificial light. It is a real Art Dahlia of a beautiful bright clear shade of Apricot buff.

Flowers average 9 inches in diameter and are held well above the foliage on graceful stems 4 to 6 feet long. Plants are strong, vigorous, profuse bloomers. "Mordella" is the greatest value for the money introduced in recent years. On account of its glorious color, size of bloom, and sturdiness of plant, this Dahlia is bound to grow into lasting favor with the growers throughout the country. No new variety offered this season is of greater promise than "Mordella."

Those who are fond of the autumn hues will find in this Dahlia a rare quality of distinguished beauty, that will be delightful, and a great satisfaction to all who have it in their Garden. It is unquestionably the best autumn hued variety ever introduced.

It possesses every good quality that goes to the making of a high class Dahlia, and is second only to Robert Treat; which I believe to be the finest Dahlia introduced this year.

Tubers \$5.00 each, Plants \$2.50 each.

Select Exhibition Dahlias, General List

Ambassador: C. (Broomall)—This is still the best yellow cactus Dahlia ever introduced. The flowers are of true cactus type, carried on long stiff stems, well above the foliage, and often reach up to eight inches and over in diameter. Color: soft yellow buff, shading to salmon pink. Tubers **\$5.00**. Plants **\$2.50** each.

Amun Ra: D. (Seal)—This Dahlia remains a prime favorite with many, on account of its lotus flowered form, and the glorious coppery bronze color. No other Dahlia like it in color nor form. This Dahlia has not been a success with me, when propagated from plants, therefore I am offering it in tubers only this season. My stock was gotten direct from California, has never been used for the propagation of plants, and is perfectly healthy. If you want to get a new start with this great Dahlia, order some of this guaranteed true and healthy tuber propagated stock. Tubers **\$3.50** each. (Stock limited.)

Agnes Haviland: D. (Marean)—Rose pink, slightly suffused yellow. Long stems, that carry the flower well above the foliage. I consider this the second best Dahlia put out by the late Judge Marean. Tubers **\$2.00**. Plants **\$1.25** each.

Charm: D.P. (Marean)—Color a most pleasing combination of burnt umber shading to yellow. Flowers produced very freely on strong stems. A grand variety. Tubers **\$1.50** each.

Catherine Wilcox: H.S. (Marean)—Variegated pink and white. A fine variety. Tubers **\$2.00** each.

E. T. Bedford—A very large exhibition variety of purple hue with lighter shading. Tubers **\$4.00**. Plants **\$2.00** each.

Judge Marean: D. (Marean)—Beautiful combination of orange, yellow and gold, of indescribable beauty. Wonderfully prolific bloomer. Tubers **\$1.50** each.

Mariposa: H.C. (Boston)—A very fine lavender pink on good stems, and is in my opinion one of the best Dahlias ever sent out of California. Its pleasing color, form, and habit is all that any one can desire in a Dahlia. Tubers **\$4.00**. Plants **\$2.00** each.

Mephistopheles: H.D. (Marean)—This is one of the finest Dahlias of its type ever produced. The flowers are a vivid scarlet, and of exceptionally fine form. Tubers **\$3.00**. Plants **\$1.50** each.

Mabel Thatcher: D. (Marean)—Large pure yellow flowers of fine form, and produced in the greatest profusion. Tubers **\$5.00**. Plants **\$2.50** each.

Insulinde: H.D. (Hornsveld)—This very handsome variety is still very popular with the growers throughout the country. It is one of those varieties that never grow old. Its colors of amber and gold makes it a favorite with all those who love the autumn tinted varieties. Tubers **\$1.00** each.

Mrs. Carl Salbach: D. (Salbach)—A California variety of great merit. It is considered by experts to be about as near the perfect Dahlia as it will ever be possible to attain, and is used by many as a model by which to rate new seedlings. The color is a very attractive hue of lavender pink. Large blooms, long stiff stems, well above the foliage. Tubers **\$1.50** each.

Mr. Crowley: D. (Broomall)—Plant is of rather dwarf, bushy growth. Flowers are of bright glowing hue of salmon pink, and are produced in great profusion. A very beautiful and desirable variety. Tubers **\$3.00**. Plants **\$1.50** each.

Mrs. E. L. Lindsay: D. (Broomall)—Very large blooms with a wonderful blending of scarlet and gold. One of the most beautiful two toned varieties. Tubers **\$3.00**. Plants **\$1.50** each.

Mrs. I. de Ver Warner: D.P. (Marean)—This is without question the best Dahlia of all the Marean varieties. It represents a very high type of perfection, and is unquestionably one of the finest of the earlier modern Dahlia introductions. The color is a deep mauve pink. Some describe it as a cattleya color. Its size is impressive, and the large blooms are held well above the foliage, making it one of the best exhibition flowers ever taken into the show room. Tubers **\$3.00**. Plants **\$1.50** each.

Rosa Nell: D. (Broomall)—Very large blooms of bright rose, held well above the foliage on long stiff stems. One of the best of the California varieties. Tubers **\$1.50** each. Plants **\$1.00** each.

Shudows Lavender: D. (Boston)—This variety is still considered the best in the lavender class. It has a color not duplicated by any other variety, and when conditions are favorable for the proper development of the flower, no other variety in the lavender class excels it as a show flower. Tubers **\$4.00**. Plants **\$2.00** each.

The Emperor: D. (Marean)—This distinguished Dahlia, has found its way into most of the best collections, and is still a favorite with those who are fond of the Maroon colors. Flowers are large and impressive and seldom burn. Tubers **\$3.00**. Plants **\$1.50** each.

The Bashful Giant: D. (Marean)—Apricot yellow. One of the largest Dahlias ever originated. It is no uncommon thing to see flowers of this variety on exhibition at the shows, measuring 12 to 13 inches in diameter. It probably has received the greatest number of first prizes for largest bloom of any variety in existence. Tubers **\$5.00**. Plants **\$2.50** each.

Tryphinie: D. (Seal)—Bright shell pink, of great beauty. This is an everybody's Dahlia, as it produces its large flowers in great profusion, and without extra feeding or disbudding. A splendid garden and decorative variety. Tubers **\$3.00**. Plants **\$1.50** each.

Wizard of Oz: D. (Doolittle)—Very large glowing Amber pink. Plant is a medium to tall grower, healthy and vigorous, and its large beautiful flowers are held erect on stiff stems well above the foliage. A splendid exhibition Dahlia; that has won many awards in the principal shows held throughout the country the past three years. Tubers **\$5.00**. Plants **\$2.50** each.

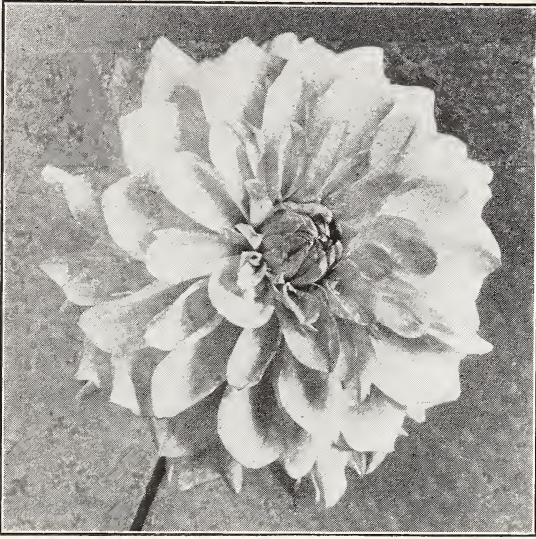
Shipping Season Closes: Tubers, May 15th. Plants, June 10th.

We ship tubers and plants anywhere, and guarantee arrival in good condition. Your patronage is respectfully solicited.

Discount to the Trade.

Are You a Member of The American Dahlia Society?

If you are not, you should join at once. The dues cost but two dollars the year, and the quarterly bulletin issued by the Society is free to all its members. It contains more helpful information on the growing of Dahlias than any other publication. It alone is worth more than the cost of membership in the Society. Send your application for membership, and two dollars to WM. J. RATHGEBER, Sec'y, 198 Norton St., New Haven, Conn.

**Captain Alpine (King)**

Captain Alpine: D. (King) 1925

Flower is of medium size, and in color is the purest light sulphur yellow of any Dahlia I have ever seen.

Plant is a tall, vigorous grower, and produces its flowers on long stiff stems in the greatest profusion. An exceedingly fine variety for Garden and House decoration; also a fine exhibition variety.

Tubers **\$5.00**, Plants **\$2.50** each.

SPECIAL OFFER

1 Tuber Each of these two Varieties for \$8.50

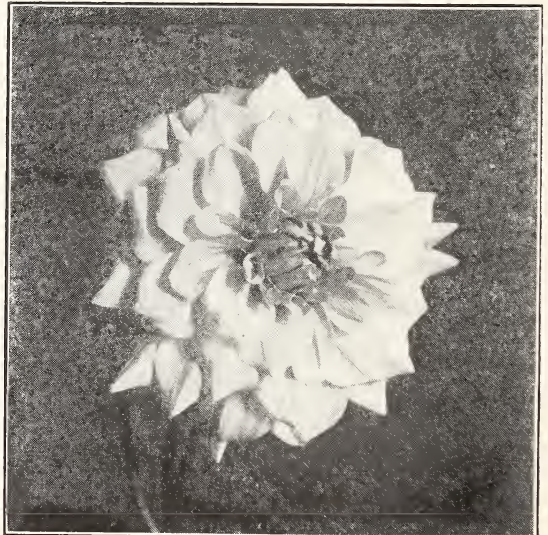
1 Plant of Each for \$4.25

Little Silver: D. (Kemp) 1925

Sturdy plant of medium height, producing large perfect flowers of silvery white, tinged blush pink at base of petals, with occasional suffusion of rose purple.

Very prolific bloomer, and one of the most satisfactory varieties for Garden and House decoration.

Tubers **\$5.00**, Plants **\$2.50** each.

**Little Silver (Kemp)**

Pompon Dahlias

Why not grow some of these miniature Dahlias? They are great favorites with many people who wish something dainty, and out of the ordinary for table decoration, and other purposes where a small and dainty flower is particularly desirable.

The following list of varieties embrace about all the most desirable colors.

Aimee—New and charming small flower of rich bronze.

Belle of Springfield—Brilliant scarlet. One of the very best.

Catharine—Bright yellow. Very dainty.

Clarissa—Flesh pink.

Fairy Queen—Yellow, edged coral pink. Beautiful color combination.

Gretchen Heine—Blush white, with light rose tips. Very pretty.

Marguerite—Deep lilac. A beautiful little Dahlia.

Midget—Salmon, suffused violet. Another beautiful little one.

Phoebe—Orange and red.

Purity—This is the best white Pompon we have seen to date.

Price: Each **50** cents. Dozen **\$5.00**.

Special offer: One each of the above varieties for **\$4.00**. Not labeled.

Single Dahlias

Sunset Glow—Very large golden yellow, the best single yellow Dahlia I have ever seen. The flower is perfect in form, with wonderful texture, and one of the best keepers when cut of any single Dahlia on the market. Tubers **\$1.00** each, 6 for **\$5.50**, 12 for **\$10.99**.

Crimson Glow—Very rich crimson. Flower extra large, and one of the very best for cut flowers, and decorative purposes. A good companion for Sunset Glow. Tubers **\$1.00** each, 6 for **\$5.50**, 12 for **\$10.00**.

Extra Fine Dahlias in Mixture

We are in a position this year to offer the greatest value in mixed Dahlias, that we believe has ever been offered the buying public. This exceptionally fine mixture contains no Pompons, Collar-ettes, nor Singles, but is made up of fine named varieties of large decorative, a small percentage of select Cactus, and Paeony flowered varieties, of which we have a surplus, and of some of which we have in too limited a quantity to catalogue. All are high class varieties, and are regularly catalogued at **\$5.00** down to **75** cents each.

The supply of this superb mixture is quite limited, and it will be well to place your order at once, as we cannot guarantee how long the supply will last.

In order to protect the trade, we are not sending these Dahlias under name. Therefore, please do not ask us to label them. Price, per collection of 6 **\$3.00**. Per dozen **\$5.50**. Postpaid, and guaranteed to reach you in good growing condition. Deliveries will be made from the 15th of May to June 1st.

Dahlia Seed

Dahlia seed will bloom in about ten weeks after planting out. Sow the seed in the house in March, and transplant to the Garden as soon as all danger of frost is past.

100 seeds	\$1.00
100 selected seeds	5.00



Green Dahlia plant, ready for setting out.

A Few Words About Propagated Green Plants

Many of my correspondents have asked me the question, "what do you mean by green plants?" A green plant is propagated from a growing sprout or slip, rooted and potted same as a geranium or any other plant that is commonly grown from cuttings.

An experience covering several years convinces me that if the plants are properly grown, they are in most cases equal to, if not superior to tubers. There is no question about them producing larger and finer blooms and more of them than tubers, and they usually come into bloom earlier. True, some varieties will not make as large tubers from propagated plants, but on the other hand, many will make tubers of better quality and size. If the propagating is properly done, and the plants grown cool and stocky, they will invariably give the very best of blooming satisfaction, if properly cultivated.

This explanation is for those who have never had any experience with green plants. The grower of experience who has used them, know what they are, and many will take them in preference to tubers, as they invariably produce better exhibition blooms, and they cost only about half the price of tubers.

My plants are propagated right, grown right, packed right for shipment, and will carry safely to any part of the American continent, and I guarantee them to reach you in growing condition.

Try green plants, and have twice as many for your money.

California, May 19, 1924

Dear Mr. Kemp: The 10 dahlia plants from you arrived today in perfect condition. I never saw better packing. The plants have been more than well grown and when opened out were as green and fresh as though never taken out of the greenhouse. With such scientific packing you can safely guarantee the arrival in good condition of dahlia plants shipped double the distance to California.

I heartily appreciate your kindness and thank you.

The GLADS from you are looking so well and two are just beginning to show their spikes.

With cordial greetings and best wishes, I am,

Sincerely yours,

ALEX WALDIE

